. The heart and soul of Southern Culifornia.

A visit to the streets of Downtown Huntington Beach quickly reveals the essence of Southern California: a picturesque palm tree-lined street brimming with surfers, tourists, local residents and families enjoying life on the edge of the Pacific Ocean.

A beautiful pier, great restaurants, a myriad of shopping choices and guick access to wide sandy beaches make Downtown Huntington Beach the ideal place to visit in Southern California.

Known as Surf City USA, Downtown HB is right smack in the center of surf culture. In our shops, you'll find the latest in surf fashions, gear and accessories. It's home to the Surfing Walk of Fame and the Surfers' Hall of Fame in the first block of Main Street as well as the International Surfing Museum.

But there's more to Downtown Huntington Beach than surf culture. Every night and day, local families flock downtown to take advantage of the many scrumptious dining choices from Asian, Mexican, American and Italian to BBO. Mediterranean, South American, Vegetarian, and Hawaiian cuisine!

If you're hungry for a little nightlife, Downtown HB is pulsating with plenty to offer. The choice is yours - dance the night away for the time of your life or relax with margaritas, a Guinness at an Irish pub or savor micro-brewed beer. Sports fans can even watch their favorite teams on big-screen TVs. There's nothing like sitting outdoors at a café watching the sunset over the pier.

If shopping is your addiction, Downtown HB is the right place; boutiques, surf shops and gift stores are plentiful in Downtown HB.

Shoppers come from far and near to experience the latest in West Coast fashion. Local surf wear company Quicksilver is among the fashion trendsetters you'll find in many of our downtown clothing stores. You'll also come across trendy and stylish footwear, ladies' clothing, resort wear and tee-shirts.

Once your Beach wardrobe is in place, you'll want to spend some time in one of our unique, fun and entertaining gift shops. Take home a souvenir, grab a hula girl for your dashboard, and buy a surfboard rug, a garden flag, a tiki mug and some seashells.

Huntington Beach residents are rightly proud of their city and you'll often find them wearing HB logo merchandise. You'll blend in perfectly doing the same and you'll have something to remember the beach by. Pick up a shirt for yourself and those back home, visit an antique store, shop for crafts and buy flowers or candy. Then you can even send home a beach package from one of our downtown mail services.

> Those who love being outdoors can experience the waves, ride at our skate parks, ride or stroll along our bike paths, fly a kite or just lay on our wide sandy beaches. Don't know how to surf? No problem. We've got several surf schools ready to assist you.

Need to get spruced up for your time at the beach? Visit one of our first class hair care, tanning or nail salons before luxuriating in a relaxing spa experience at one of our downtown spas.

Of course, on your visit here, you should stay in any one of our fine first class hotels located along PCH, south and north of Downtown's Main Street.



In need of another service? Check out the list on the other side of this map to see the variety of business located downtown — from dentist and law offices to banks and realtors we've got everything vou could need.

We invite you to experience the world famous Southern California lifestyle that is Downtown Huntington Beach.

There's no need to go anywhere else. It's all right here!

Mission

The **DOWNTOWN HUNTINGTON BEACH BUSINESS ASSOCIATION** is an organization comprised of all of the businesses located in the downtown area, united in purpose and dedicated to the improvement of the economic business environment of Downtown Huntington Beach by addressing issues related to marketing, safety, maintenance, tourism, parking and special events.



412 Olive, #149 · Huntington Beach, CA 92648 (714) 969-3492 · (714) 969-5592 fax





	Retail		D1	Sweetie	960-798
B2	5th Street Surf Shop	969-8930	C3	Syren Enterprise	596-269
C2	American Vintage Clothing	969-9670	C1	The Closet	536-953
C1	Ande's	969-9523	C3	The HB Store	960-168
C1	Beach Island	374-9428	C2	The Rock & Roll Emporium	960-4040
D2	Beach Store	969-6653	D2	The Shoe Lab	960-356
C2	Beachcombers Locker	960-0031	D3	The Tipsy Gypsy	963-990
C4	Bulldog Cigar Lounge	267-4569	J1	Tomgirl Baking Co., Inc.	969-855
C3	California Greetings Cards & Gifts	960-1688	G1	Travel Traders #773	770-952-070
A1	Canvasback Designs Inc.	981-1001	G1	Travel Traders Hotel Strs., Inc.	374-515
C2	Carmen Parks Boutique	374-9100	C1	Travelin Dog	374-975
<u>C1</u>	Catwalk	960-3444	C1	Twacomm.Com Inc.	536-4550
B2	Chuck Dent Surf Center	960-2882	C3	Wiskers	969-847
D2	Clothes Barn	374-1323	D1	Yakety Yak	536-422
D2	Color Me Mine	960-3834	CO	Zacks Pier Plaza	536-021
D3	Dank Enterprises	960-0973			
D2	Del Sol	374-8494		Retail Servic	es
D1	Diamond Lane	969-1943	D3	24 Hour Fitness	374-370
D1		536-7803	C4	Annie Nails	969-418
==	El Don Liquor	960-5536	C5	Beach City Haircutting	374-443
	Excelsis Candle	700 3330	C2	Blow (Hair)	969-444
	GNC	374-1359	C2	Blue Water Pedicab Company, Inc.	724-829
_	Gotsie's Bead Shop	969-7000		Concepts In Hair	960-006
_	Green Valley/Chlorofresh.Com	269-0690		Continental 1 Hr. Cleaners	960-442
	HSS Girls Surf Shop	374-6266	_	Curves Huntington Beach West	
	Huntington Surf & Sport Inc.	841-4000	_	Dirty Dog Wash	969-449
C2		960-3483	C5	, ,	960-700
C2 C1	Huntington Beach Int'l Surfing Museum Jack's Garage		B5		960-118
_	lack's Girls	536-6567	A1	Extreme Custom Painting	418-712
C1	Jack's Surfboards	536-6567	D1	HB Henna	650-575-323
	<u>'</u>	536-6567	C3	HB Wahine All Girl Surf/Skate	969-939
_	Jax Bicycle Center	969-8684	C4	Hair Design By Deanna	222-260
<u>CO</u>	Kite Connection	536-3630	D3	Haven Of Wellness	374-959
_	Let's Go Fishing	960-1392	D3	Innovative Air Concepts	960-043
11	L'zev, LLC	473-5671		Janies Beauty Salon	536-462
_	M E Helme House Furnishing Co.	960-1902	D2	Kati's Cuts	960-006
C5	Main Street Market	960-3656	B4	Lucy's Tailoring & Alterations	374-456
_	Main Street Optical & Boutique	536-6300	C4	Mailbox Station	960-960
_	Merrilee's Swimwear	960-8433	D2	Main St Hair Co.	960-006
C4	Montgomery Jewelers	374-4517	C5	Main Street Cleaners	969-866
B5		717-3452	C4	Main Street Laundry	
D3	Music Trader		C4	0.1.,	374-555
C4		969-8557	D3	Makin Waves Salon	374-511
C4	,	536-9956	D4	Penetration X	536-078
C5	Petals On 6th — Florist, Boutique	536-0025	D1	Pierside Pavilion 6 Theatres	969-315
D1	Pierside Gallery	969-7979	C4	Salon HQ	960-401
B2	Pristine Motorsports	960-2421	D2	Sea Nails	536-446
C2	Pryor Giggey	969-9253	D1	Shoreline Nails	960-286
D1	Psychic Boutique	846-4682	D1	Surf Line	374-055
C1	Rip Curl, Inc. 760	-603-6700	C2	Top HB Nails	374-404
D3	Rockin Figs Surf Headquarters	536-1058	C3	UPS Store #4482, The	960-860
D2	Rocky Mtn Choc Factory	969-0795	C3	Yoga Works	960-974
C2	Sakal Surfboards	536-0505			
A1	Sterling Services	293-2251		Other Servic	es
D4		536-0784	C1		374-599
C1	Sunshine	536-0979	B2	Avalon Logistics, Inc.	374-677
D1		374-1946	A1	Buhler And Associates	342-032
C2	Surf City Casuals	960-6090	C1	CMTL	960-124
D2	Surf City Market	374-5211	A1	Chevron #207930	536-644
	Surf City Store	374-0277	A1	Coronado's Maintenance	960-079
D0					

D1	Sweetie	960-7988
C3	Syren Enterprise	596-2696
<u>C1</u>	· · · · · · · · · · · · · · · · · · ·	536-9535
C3	The HB Store	960-1688
C2	The Rock & Roll Emporium	960-4040
D2	The Shoe Lab	960-3566
D3	The Tipsy Gypsy	963-9900
11	Tomgirl Baking Co., Inc.	969-8556
G1	Travel Traders #773	770-952-0704
G1	Travel Traders Hotel Strs., Inc.	374-5151
<u>C1</u>	Travelin Dog	374-9756
C1	Twacomm.Com Inc.	536-4550
C3	Wiskers	969-8478
D1	Yakety Yak	536-4221
CO	Zacks Pier Plaza	536-0215
CU	Zacks Fiel Flaza	750-0215
	Retail Servic	es
D3	24 Hour Fitness	374-3700
C4	Annie Nails	969-4188
C5	Beach City Haircutting	374-4439
C2	Blow (Hair)	969-4444
	Blue Water Pedicab Company, Inc.	724-8294
D2	Concepts In Hair	960-0064
C4	Continental 1 Hr. Cleaners	960-4429
D1	Curves Huntington Beach West	969-4499
C5	Dirty Dog Wash	960-7002
B5	, ,	
A1	Europa Nail Studio Extreme Custom Painting	960-1186
_	HB Henna	418-7129
_	HB Wahine All Girl Surf/Skate	650-575-3232
(4		969-9399
_	Hair Design By Deanna	222-2607
D3	Haven Of Wellness	374-9597
D3	Innovative Air Concepts	960-0432
D3	Janies Beauty Salon	536-4624
D2	Kati's Cuts	960-0064
B4	Lucy's Tailoring & Alterations	374-4560
C4	Mailbox Station	960-9603
D2	Main St Hair Co.	960-0064
C5	Main Street Cleaners	969-8668
C4	Main Street Laundry	
C4	Main Street Tanning Spa, Inc.	374-5555
D3	Makin Waves Salon	374-5114
D4	Penetration X	536-0784
D1	Pierside Pavilion 6 Theatres	969-3151
C4	Salon HQ	960-4012
D2	Sea Nails	536-4460
D1	Shoreline Nails	960-2868
D1	Surf Line	374-0556
C2	Top HB Nails	374-4040
C3	UPS Store #4482, The	960-8600
C3	Yoga Works	960-9740
	Other Servic	es

C1	Dovebid, Inc.	374-712
B2	Exotic Scenery	536-680
C3	Fabian Wealth Strategies	536-193
C3	Freedom Jerky	596-679
D1	Global Pacific Internet	949-250-564
C3	Gonzalez/Torres/Mcnees	366-607
C3	HB Conference & Visitors Bureau	969-349
D2	Hirsch Enterprises	960-616
A1	Informed Technologies/Dykstra	377-887
A1	JJ Enterprizes	904-202
C4	Karahalios George	655-770
A1	Kid O Film Productions	688-898
E3	Luitwieler C&M/Quiver Products	536-136
В3	MPP Bodyguards	963-666
E2	MP Signing Services	374-340
C2	Mazzei Candace	969-444
C2	Millionaire Skincare	562-260-714
C4	Mood Swings	969-090
C4	National Pro Paintball League	536-905
C3	O'Neill, Julie	536-498
B2	Orange County Communications	924-266
G1	PPS Parking, Inc.	223-870
J1	Parking Company Of America Mgmt	. 536-688
C3	Parking Concepts Inc.	543-572
C3	Patierno K./Dovi I./Bullard J.	375-931
C1	Public Enterprise Grp., Inc.	374-333
E3	RCMC, LLC	536-440
D2	Santos Susan	392-055
D1	Scott Lundin	343-140
D1	Service Plus, Inc.	536-260
J1	Sotier Services	960-350
A1	Star Auto Transport	909-994-733
C2	Success Trak Prof. Training Ins.	969-089
B3	Telephone Switch Newsletter	536-193
]1	Toes On The Nose	845-463
D3	Tribal Ink	536-939
A1	Webb Lewis, Ph.D.	536-515
A1	Woods Gary Photography	726-356
B2	Work Group, The	969-444
	Restaurants	s
C2	Aloha Grill	374-442
D3	Avila's El Ranchito HB	960-969
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	969-8668	B2	Work Group, The	969-4444	
					B2
	374-5555		Restaurar	nts	B2
	374-5114	C2	Aloha Grill	374-4427	B1
	536-0784	D3	Avila's El Ranchito HB	960-9696	B1
	969-3151	D2	B J's Pizza & Grill	374-2224	B2
	960-4012	C2	Baskin-Robbins #6158	969-0600	B1
	536-4460	F0	Beach Hut, The	536-2752	B2
	960-2868	C2	Black Pearl Brewery		E3
	374-0556	C4	Bodhi Tree Vegetarian Rest	969-9500	C1
	374-4040	D0	Chimayo At The Beach	949-718-4631	E3
	960-8600	D2	Coach's Meditteranian Grill	969-2233	E3
	960-9740	C3	Cold Stone Creamery HB	374-6744	E3
		D2	Crabby's Boat House	404-9996	B2
•	•	E1	Dairy Queen	374-4408	B2
	374-5999	D0	Duke's	374-6446	C3
	374-6777	E0	Dwight's Beach Concession	536-8083	C3
	342-0320	D1	Fred's Mexican Café	374-8226	E3
	960-1243	C1	Gallagher's Pub & Grill	536-2422	D1
	536-6443	C2	Huntington Beach Beer Co.	960-5343	E3
	960-0797	D2	Hurricanes Bar & Grill	374-0500	B4
	374-9597	D2	IHOP	374-4553	A1

C3	Inka Grill Restaurant	374-3399
G0	Jack's Beach Concession	536-8328
C1	Jamba Juice #26	374-3166
C4	Jan's Health Bar	536-4856
A1	Java Jungle	969-9697
C1	Java Point Coffee	374-9256
C3	Jersey Joe's Italian Eatery	374-6773
C2	Killarney's Pub N' Grill	536-7887
C1	Larocco's Pizzeria	374-2555
C2	Longboard Restaurant & Pub	960-1896
C2	Luigi's Restaurant	536-2234
C2	No Ka Oi	960-8300
D1	Pacific Coast Hot Dogs	969-8799
D1	Pancho Villas Cantina	960-4690
C1	Papa Joe's Pizza	969-2553
C1	Perqs	536-1435
B2	Pete's Mexican Food	960-8797
D1	Poseidon Billiards Bar Grill	374-9780
C2	Red Pearl Kitchen	969-0224
CO	Ruby's Surf City Diner	969-7829
C2	Sharkeez, Inc.	310-545-6083
B5	Shore House Cafe	960-8091
C3	Smokin' Mo's BBQ	374-3033
C1	Spark Woodfire Cooking	960-0996
D3	Spiral Restaurant	374-8885
C2	Starbucks Coffee Company #575	206-318-8705
D1	Subway Sandwiches/Salads #1147	3 374-1916
C2	Sugar Shack Cafe	536-0355
A1	Supreme Donut	960-6677
E1	T K's Fast Grill	960-3238
B5	Thai Wave	960-0219
C2	Tuna Town	536-3194
D1	Wahoos Fish Taco	536-2050
G0	Waterfront Beach Cabana	960-7873
D2	Wetzel's Pretzel	960-3834
D1	What The Pho	536-4370
10	Zacks Too	536-2696

	Professional	
B2	A D S Consulting Engineers	969-6799
B2	Advanced Video And Security	374-4523
B1	Amerprise Financial	536-3664
B1	Automotive Mrktng Spec., Inc.	749-4156
B2	Boggeln & Company, CPA	374-7434
B1	Broadview Consulting	743-3366
B2	CBA Insurance Services, Inc.	969-4200
E3	Dubov, Leon E., Dr.	536-3043
C1	Excess Space Retail Svcs., Inc.	594-9800
E3	Fleming, Merl L., DDS	960-4850
E3	Fullmer, Stephen, Dr.	960-8451
E3	Grootegoed, Russell A.	969-4412
B2	HMR Architects	536-2009
B2	Harlow Richard & Assoc.	960-2147
C3	Hayes Associates, The	960-0236
С3	Hayes, Chris, PE	374-0354
E3	Huntington Beach Health Center	698-3460
D1	JTP Engineering	969-1978
E3	Jaffe, Daniel, DDS	374-1833
В4	L3 Associates	374-5683
A1	Law Office Of David J. Castenholz	969-9062

B4	Law Office Of John D. Abel	960-9886	C3	Snappy Kleen	374-859
C3	Law Office Of Josepph A. Nappa	969-1841	C3	Soli Advertising	322-509
B1	Martin & Associates	374-2060	B4	Surf City Chiropractic	960-780
A4	Mehalick Michael Design	374-2050	C3	Surf-Connection	536-692
B4	Pierside Dentistry	374-1111	A1	Telesis Automotive Mktng. Spec.	888-403-095
B2	Roberts J. Arthur & Associates	374-3500	B2	The Garden Design Group	960-895
B2	Sales Force One	960-4055	D2	Tsong, David E., MD	536-601
B4	Santillan Michael Architect	803-8454	A1	Xtreme Fitness & Nutrition	909-579-877

υ4	ricisiuc Delitistry	2/4-1111	Λī	iciesis Automotive Miking. Spec.	000-407-0777	UΖ	Alleli, Nobell N.	JJ0-2011
B2	Roberts J. Arthur & Associates	374-3500	B2	The Garden Design Group	960-8954	D2	Angeles Ruben B. & Sionita C.	562-634-5614
B2	Sales Force One	960-4055	D2	Tsong, David E., MD	536-6011	C2	Board Walk Realty	960-7219
B4	Santillan Michael Architect	803-8454	A1	Xtreme Fitness & Nutrition	909-579-8777	B2	Capital Investment Network, Inc.	969-6969
						B4	Coast Homes Realty	969-3400
	A B			D E	F	B4	Coastal Pacific Real Estate	536-4222
Ī		I				A2	Coastline Partners	969-1185
	Downtown	Hunt	in	gton Beach		B2	Coastline West Realty	960-2440
	Downtown	mant	'''	gion beach			Galitzen Properties	960-2440
	Art Center					G1	Hilton Waterfront Beach Resort	845-8000
		7.		Public F	tarking	A1	Horemian A. K. Estate	626-794-3465
		E C			Changers	C3	Huntington Beach Realty, Inc.	960-8541
	Main Street Library	2			estrooms	A1	Huntington Surf Inn, Inc.	536-2444
	Main Street Library				elephones	K1	Hyatt Regency HB Resort & Spa	698-1234
		AFIR		Publici	elepnones	B1	Investment Builders, LLC	960-1833
	5th Block West	OFCHIE				D3	JM Properties	760-728-4532
				É	114	C2	Koury Robert Properties	960-5495
	ATM			E. S	of	A1	LBW	840-8566
	Town Square			IME STREET		C1	Makler Stuart & Assoc	374-0222
				×.	'	B4	McBride William	374-6688
						C3	Menaldi Realty/Enterprises	442-0655
	XIII					B2	Mulligan's Properties	536-1435
						A1	Ocean Wave Apartments	960-5536
						B2	Orange Coast Spclts. Prjt. Two	538-0445
						B4	Revelle M – Real Estate Agent	536-4222
	4th f	Block West	A+1	n Block East		C1	Pierside Pavilion	939-2100
		Block West		Block East ORANGE AVE		C1	Pierside Pavilion LLC (Carts)	939-2100
						B3	Remax Real Estate Services	536-8000
						B4	Robert Koury Properties	960-5495
	Plaza	Almeria				D3	Sail Properties, Inc.	960-4441
		抽				A1	Smith Robert L.T.	949-646-6473
		N STREET	Post Office			A1	Stovall/Heckman	536-2096
			Office			B2	Taylor Blake Corp	374-3161
		<u>₩</u> <u> </u>				C3	The Barnes Team	960-1544
	2nd L	Block West		d Block East OLIVE AVE		C1	The Lending Company	960-9460
	HE		6			A1	V W Property	310-378-8083
	Surf Museum					A1	Valoff Andrew J.	562-907-9622
			(AIII)	Main		A1	Volker H&M	536-0010
	□ □ □	ATM	G "	omenade 🛱		H1	Waterfront Hilton Beach Resort	960-7873
	Police Sub-station	ATM C	i	THIRD STREET			• All telephone numbe	rs are Area C
	1st B	llock West	150	t Block East WALNUT AVE			G H	

	A2	Wood, Blanche A.	960-2570
374-3070	B1	Worthy Apartments	
374-3070			

Real Estate

B4 438 Main Street LP A5 526 Main Street LP

D2 Allen, Robert R.

C2 Alan C Hobbs Investments, Inc.

3/4-30/0			
969-2831	S	Sales & Manufac	cturing
536-2877	B3	Cartwheels	698-3534
62-634-5614	B3	Foto's & Gifts	394-5425
960-7219	C1	HB Bag Lady	767-9046
969-6969	A1	HB Pacific Coast Enterprise	960-0564
969-3400	B3	Irie Styles	960-9105
536-4222	B3	JT Development	895-9652
969-1185	В3	Joey's Chicago Style	562-402-4432
960-2440	C1	Marin, Maria P.	373-0105
960-2440	B3	Phone City	534-7691
845-8000	C1	Psychic Boutique/Cart	374-4646
26-794-3465	C1	Smart Choice Marketing Co.	213-709-1188
960-8541	B3	Sno Biz	909-947-5344
536-2444	A1	Southern Cal Tooling House, Inc.	969-7801
698-1234	C1	Summit Imports	907-294-0599
960-1833	B3	TPF Gift Company	323-727-2874
60-728-4532	C1	The Lovesac Corporation	801-532-3366
960-5495	B3	Tropicana Shades	534-3227
840-8566	C1	Tropicana Shades	960-9105
374-0222	B3	Ward & Co.	537-9186
	_		

D4	Finance	F2/ 000/
B1	Access Financial Network	536-9004
B4	Coastal Mortgage Group, Inc.	969-3400
B1	Countrywide Home Loans, Inc.	969-3606
B4	First Bank	536-0096
В3	Freud, Jeff	374-3161
B4	Full Spectrum Lending, Inc.	818-871-4000
C3	Pacific Capital Lending	235-1146
C3	Pazanti Home Mortgage	969-6000
B2	Saxon Mortgage, Inc.	804-967-7086
B2	Wells Fargo Home Mortgage	969-1499

	Contracto	or
C3	Applegate Plumbing	310-431-6721
B2	Gergen J.P. Company, Inc.	960-9182
B4	RM Equipment, Inc.	969-9901
B2	TC Management, Inc.	969-8326
B2	Team Design & Construction	536-5888
C1	Wallcon, Inc.	374-2266

Code 714 unless otherwise indicated

				10-0 -1	WALNUT AVE	SECOND STREET						
		1st Block West		1st Block East			G	H	ı		K	L
SIXTH STREET	The Strand	Ocean View Promenade	MAIN STREET	Pierside Pavilion			Huntington	Hilton	Pacific View Ave	Hyatt		Beach Blva
PACIFIC COAST HIGHWAY												
	341 Spaces	Restaurant		ATM M*	276 Spaces	~						

[•] All telephone numbers are Area Code 714 unless otherwise indicated